

EMAIL MARKETING



An email newsletter is a cost effective way to maintain contact with your clients and/or prospects. Unless you continually follow up with clients and prospects, they'll soon forget about you. But it is nearly impossible to phone or write to each and every one of them regularly!

A properly implemented email newsletter achieves the same goal - keeping you in the back of their minds in an unobtrusive way. This constant contact makes these recipients more likely to think of you when they need a product or service like yours and helps to turn prospects into customers and customers into repeat sales.

eParrot can improve business with the following benefits:

- Save time with the easy-to-use interface.
- Stay in touch with your clients by sending regular newsletters.
- More sales by bringing product information direct to clients' inbox.
- Personalised emails will be appreciated by clients.
- Improve customer relations by keeping them up-to-date with information.
- No unhappy customers - Spam Act compliant.



Easily create powerful campaigns.

eParrot includes the following features:

- Easy-to-use interface can be used from anywhere in the world.
- Design vibrant and powerful email campaigns without HTML knowledge.
- Emails are sent individually and can be personalised.
- Email is delivered in both HTML and text.
- No need to wait while campaigns are being sent.
- Returned addresses are automatically put aside from your 'active' list.
- Double opt-in subscription service.
- Import and export facility for your mailing list.
- *And much more...*



Mailing list management.

	eParrot1	eParrot2	eParrot3	eParrot4
Member Limit:	500	1000	2500	5000
Image Storage:	0.5 Mb	2 Mb	3 Mb	5 Mb
Monthly Fee:	\$ 29.95	\$ 39.95	\$ 59.95	\$ 89.95
Fee per Email:	5c	4c	3c	2c

*A setup fee of \$199 applies to new accounts.
(Terms and conditions apply.)*

Deliver powerful email campaigns and have them delivered directly to your customer's inbox - with eParrot.



**If you want to stay in touch with your clients,
don't be a galah, use eParrot**