

# E-COMMERCE



Digital Dreams has developed a unique ecommerce system that stands out with numerous features to showcase your products and services to the world.

Digital Dreams has also partnered with StrataPay to provide your clients with a multiple payment system to simplify purchasing and reduce any risk to your business and your customers.

## SELL YOUR PRODUCTS ON YOUR OWN WEBSITE

Your customers can view your products and product details 24 hours per day on your own web-store. Your online web-store is **always open**.

You can display pictures of your products. These pictures will enlarge when customers click on them to show a more detailed picture.

You can also include options and extras for each product.

	<b>Toolkit, Cabinet, Workshop Wall</b> <a href="#">More Information</a> <b>Size:</b> 249 pc AF & Metric <b>Make:</b> KC Tools (Professional) <b>Price:</b> \$ 1710.40 Quantity: 1 <input type="button" value="+"/> <input type="button" value="add"/>
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	<b>Toolkit, Cantilever Box, 5 Tray</b> <a href="#">More Information</a> <b>Size:</b> 148 PC AF & METRIC <b>Make:</b> KC Pro-Am (Specialised) <b>Price:</b> \$ 638.40 Quantity: 1 <input type="button" value="+"/> <input type="button" value="add"/>
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	<b>Toolkit, Cantilever Box, 5 Tray</b> <a href="#">More Information</a> <b>Size:</b> 105 PC AF & METRIC <b>Make:</b> KC Pro-Am (Specialised) <b>Price:</b> \$ 496.00 Quantity: 1 <input type="button" value="+"/> <input type="button" value="add"/>
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	<b>Toolkit, Cantilever, 3 Tray</b> <a href="#">More Information</a> <b>Size:</b> 151 pc AF & Metric <b>Make:</b> Z Tech <b>Price:</b> \$ 368.80 Quantity: 1 <input type="button" value="+"/> <input type="button" value="add"/>
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By integrating your web-store with StrataPay, you can offer multiple payment options to your customers for the products they purchase online.

- Credit Card by Internet
- Credit Card by phone
- BPAY
- Payment at Australia Post
- Payment at Coles
- Payment at selected Newsagencies
- Payment at Heritage Building Society



<b>Modify item details</b>	
<b>Stock Code:</b> 10000 <b>Group:</b> Toolkits <b>Category:</b> Toolkits - Cabinets <b>Name:</b> Toolkit, Cabinet, Lockable <b>Brief Desc:</b> Large sized wall cabinet with locking front door for security <b>Full Description:</b> Toolkit, Cabinet, Wall	<b>Main Image</b>  <input type="checkbox"/> Delete image <input type="button" value="Browse..."/> <b>Image 2</b> <input type="button" value="Upload image"/>

EXAMPLE OF MANAGEMENT CONSOLE

With a simple to use management console, you can easily manage your products. Using the management console you can:

- Manage product categories
- Manage product details
- Adjust product prices
- Upload product images (automatic creation of thumbnails)
- Manage product weights
- Manage freight charges
- Manage shipping zones
- View orders

Products can also be uploaded in bulk from a spreadsheet. Online help is also available in case you need it.

**At the end of March 2005 there were 5.98 million active internet subscribers**

Australian Bureau of Statistics

**FREECALL 1800 85 55 85**  
**www.digitaldreams.com.au**

